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# The Call Number

The newsletter of the UAH Salmon Library

Fall  
2014



## Library Events

**Oct 16 - Faculty Scholar Spotlight**  
**[co-sponsored by Academic Affairs]**  
(A spotlight on faculty with recent books published)

## Refined Researchers

A select group of classes to discuss a wide variety of topics, open to all! For more information, call the Reference Desk at (256)824-6529.

**Sep 10 - Mark of Zotero** (Using Zotero Citation Manager)

**Sep 23 - The Classroom Copyright Caper** (Fair Use and Copyright Issues in Classroom)

**Oct 6 - This is the EndNote** (Using EndNote Citation Manager)

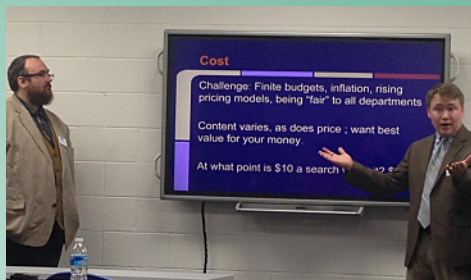
**Oct 21 - From Lovecraft to The Thing from Outerspace** (the portrayal of science in science horror)

**Oct 23 - We Need to Go Deeper** (deepweb search for business information)

**Nov 13 - OneSearch to rule them all...** (advanced OneSearch tricks)

## BEST Meeting

In July, UAH hosted the Summer 2014 BEST Meeting for area librarians. Ron Schwertfeger officiated, Director David Moore (pictured on back) gave opening remarks while Doug Bolden and Michael Manasco (pictured below) gave a presentation, "Where Feedback Fears to Tread": about the social and practical impacts of feedback good and bad and why we should strive to keep the conversation going. Attendance was great (see above!) and discussion was lively. Topics included recent conventions, trends in librarianship, scanning local collections, and our own Roving Reference plans. You can read our blog post on the event at [tinyurl.com/lu3zrlz](http://tinyurl.com/lu3zrlz) (or scan the QR Code).



## The Call Number Interviews

### Dr. John Whitman (Business Administration)



**Which classes do you teach at UAH?** I teach in the Business School. I also lead a competitive coaching clinic at the Business School. This clinic is open to anyone, especially for students who want to start up a company; this is an opportunity to practice their business pitches and get feedback from their peers.

**What does a library mean to you?** The library is a peaceful place where one can find refuge. In college, I went to the library to listen to music; I would go and listen to records, of Brahms in particular. I have always been a huge fan of libraries. When I travel, I go out of my way to find the library wherever I go. When you travel, try to find the local library. It is at the public library that you will find the greatest cross-section of the demographics of the people who live in that place.

### Alumni Access Now Free

The Salmon Library is now offering free guest-level access to all UAH alumni. If interested, all you need to bring is your Alumni Association Card and a state photo ID to User Services. Access grants use of Info Arcade (on-site access to millions of available ebooks and digital articles) and up to five check outs at once. Call (256)824-6530 for details.

**One thing that you would like to remind your students is...** The library today is not your grandfather's library. It is a center for the management of knowledge. For whatever topic you want to learn about, you should go to the library (don't just go online). Go and talk to a reference librarian, because they will be your best friend. If you are faced with an academic task that looks to you like Mount Everest, consider the reference librarian to be your sherpa.

### Roving Reference

Keep an eye out on campus this fall for your favorite reference librarians around campus. We are trying out a new Roving Reference program that will have us in select buildings, answering questions and helping with information needs. More information coming soon to our blog ([tinyurl.com/UAHLibraryBlog](http://tinyurl.com/UAHLibraryBlog)).

### First Floor = Social Study

The entire first floor of the Salmon Library is now considered "social study". This means you can study in groups, use classroom media, and make reasonable use of cellphones. Need a spot to study with friends? The first floor is the place. Other options are available, just ask!



### Oxford Timelines

The Oxford Reference Series shines when seeking trusted information across multiple disciplines. Search results range from short-entry to the specialized article in a given subject; complemented by illustrative line drawings, equations, and charts. One major highlight of the Reference series is the Timeline module. With it, you can browse or search for a subject area such as "medicine", limit the type to "Timeline", then view a list of key events and their dates. These dated events allow further exploration. From the medical timeline's listing of Leonardo da Vinci's anatomical drawings, one can then jump to more da Vinci specific data, the Italian Renaissance, or Italian art!

## HRAF Cross Culture Search



Interested in doing a cross-cultural study on diets prominently featuring edible insects? HRAF is a great resource to consult for all areas of cultural anthropology, and is unique in that the information is organized by cultures and ethnic groups, while the full-text documents are subject-indexed at the paragraph level. HRAF's advanced search and browse tools allow you to utilize the cross-cultural comparative nature of this database, which is where it shines. An advanced search allows you to add multiple cultures based on region or country. Then, add subjects ranging from broad headings like "Religion" down to narrower terms such as "Animism". The Browse Cultures feature is the most direct way of getting a broad cultural overview of various aspects of life, ranging from political organization to domestic units, indicating the hunter-gatherer society versus the horticulturalists, for example.

## Seth Porter



Seth Porter is the new instruction and reference librarian. Seth earned his MLIS from San Jose State University and his BA from the University of Wyoming. He is currently enrolled in an MA in Public Affairs here at UAH. He has previously worked as the Library Director at the American Academy of Dramatic Arts in Hollywood, California and as an Instructional and Reference librarian at the Fashion Institute of Design & Merchandising in Los Angeles, California. Seth enjoys traveling, running, working out, writing, reading, watching movies and eating. He will also be heading up the library's Distance Learning initiatives.

## From the Archives!



Salmon Library, exact date unknown (late 70s, early 80s?). Two students study together. A case of *plus ça change, plus c'est la même chose*. The library has changed a lot (as have fashions), but study groups are still a common sight.

## We now offer Onshelf Holds.

For more information  
visit [tinyurl.com/oqmrxmh](http://tinyurl.com/oqmrxmh)



## Notes from the Director

As another academic year begins, we are excited about the impact that our new initiatives will have on academic life for students and faculty. This fall, we will begin a Roving Reference program where reference librarians will go to other campus locations like Charger Union and the Shelby Center to connect with students there and assist them with their research. We have upcoming classes targeted to honors and graduate students as well as specialized walk-in library classes on relevant topics such as copyright issues and how to use the EndNote software. Our popular Open House and end-of-semester Finals Re-Charge events will return. We are committed to creating new activities and programs that enhance the classroom and research experience here at UAHuntsville and are working hard to explore opportunities in the community as well as working closer with area libraries on shared resources and efforts. Please take the time to explore the newsletter to catch up on our new initiatives and ongoing projects. And I also encourage you to discover what we have to offer and to share your ideas with us as the library moves forward.

- David Moore, Library Director



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Want to see past issues? <http://uah.edu/library/about/library-newsletter>



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